



Advertisement Costs

Website:

<p>Top Banner This premier position provides your company with top exposure and quality traffic.</p> <p>Ad dimensions: 728 x 90 File Format: GIF, JPG File Size: 40k Cost: \$950/yr</p>	<p>Bottom Banner This lower position provides your company with a prominent position right under the company's page directory links.</p> <p>Ad dimensions: 580 x 70 File Format: GIF, JPG File Size: 40k Cost: \$750/yr</p>
<p>Leaderboard Slider This banner ad allows your company to combine text, colors, and graphics into a unique sale message.</p> <p>Ad dimensions: 1600 x 400 File Format: GIF, JPG File Size: 40k Cost: \$ 800/yr</p>	<p>Side Panel Ad This large-format position provides your company with good exposure along the side of the body of the page information, bringing quality traffic to your website.</p> <p>Ad dimensions: 300 x 250 File Format: GIF, JPG File Size: 40k Cost: \$ 700/yr</p>

Print Media:

<p>Ad in Quarterly Online Newsletter:</p> <p>Price and size options coming soon.</p>	<p>Ad in Fall Conference Program:</p> <p>Sizes: Full Page (7" x 9.25") Half Page (7" x 4.25") Quarter Page (5.25" x 4")</p>	<p>\$500 \$250 \$125</p>
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