

PTA Publications:

- The circulation of our magazine and newsletter is 800. It goes to local unit presidents and other leaders across the state.
- Our magazine has the USPS non-profit rate, so we must be very careful. We can only accept sponsorships and we ask for \$275.
- Our president's mailing (the newsletter) also has sponsorships and we charge between \$250-\$325. If a sponsor wants a color copy, we add an additional \$125 to the cost.
- All sponsorship documents must be reviewed and accepted by our Director of Administration.